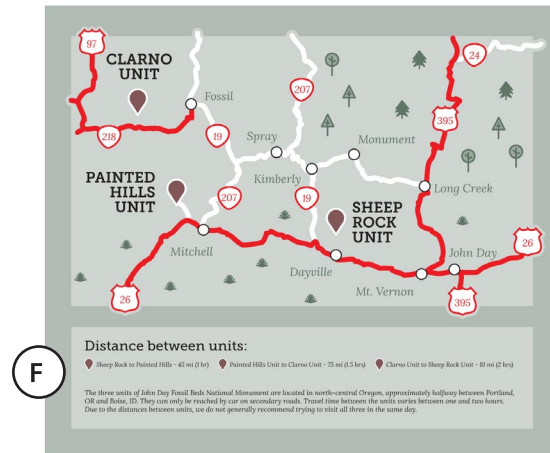
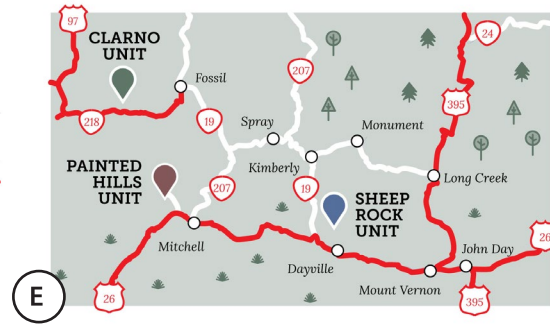
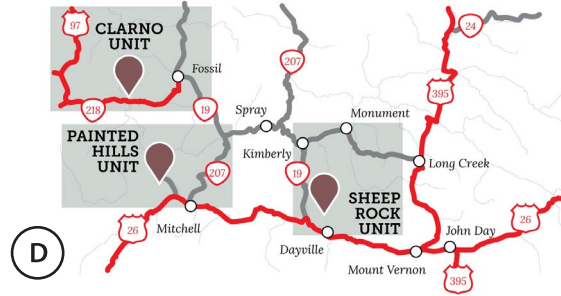
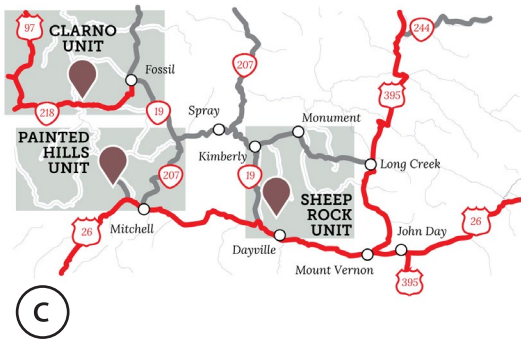
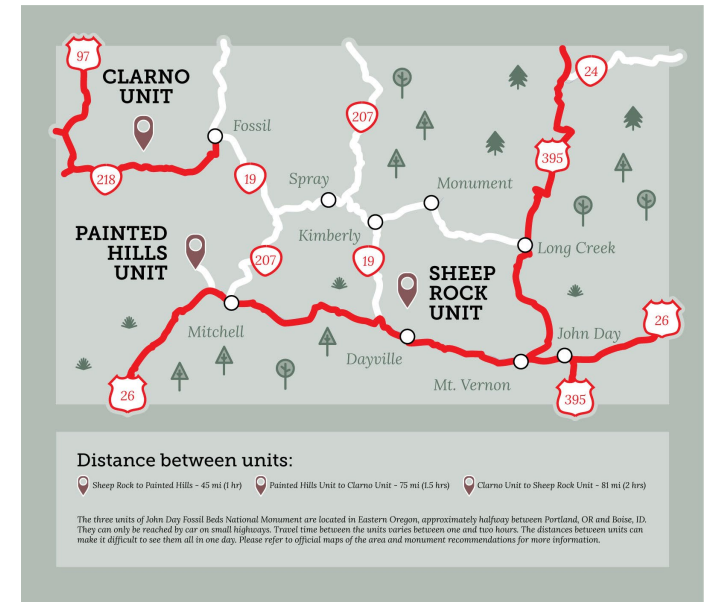


218 19 395 26 244 207 *Lora Italic font*



## Creating a map:

It started with a chunk of vector map layers, pulled from a previous mapping project, edited in FreeHandMX (yepers) then exported to Illustrator (A). I needed to find a line weight that had a similar look to what was done on a previously completed piece, along with the established typefaces. Then to consider how to differentiate the (3) units (B)...hmm. An early approach was to give the waterways a bold, white outline (C), but they ended up resembling the roads, so the waterways were deleted (D). Different color and styled location pins were applied on a solid color field, adding in some simple flora elements in open areas (E). An informational footer was created (F).



## Above

This is the completed project, ready to print and place on public display at the '23 Oregon State Fair. It complements an array of other panels I've created for the event. The path from a GIS-based map of some 40 layers to an infographic display item is fun to see. My purpose is to engage with the end user. The person who sees this should receive the message of "this is easy, you can do it".

05/25/23 Jeffery Plummer for State of Oregon/Archives



NOTE: This project sample sheet is provided for reference only. Artwork, logo, theme of design and layouts are by Plummer Design + Illustration for State of Oregon/Archives 503-806-4505 | mail@plummerdesign.com