

See Inside Your New Stafford Home

We want you to enjoy your new Stafford Home for a lifetime. So when we build a new home, we plan for the future. Our choices will determine not only the overall comfort of the home owner for the decades to come, but also how this single dwelling will impact the place it resides. We choose to step a bit more lightly, to craft a home that uses resources wisely while offering a home that is built 40% better than code*.

ENERGY STAR® Partner Builder
Our homes are fitted with energy saving windows, doors, appliances, fixtures, and mechanical systems that meet or exceed EPA Energy Star certification.

HardiePlank® Lap Siding and HardieTrim® Boards
This durable pre-primed fiber cement product reduces forest impact by using recycled materials, while offering long endurance regardless of climate. 30 year warranty assurance.

Moisture-Content Certified
Third-Party testing certifies the framing contains no more than 12-14% moisture before drywall installation begins. Reduces shrinking and damage. Moisture below 16% curbs potential mold growth in crawl spaces.

Smart Framing
From the foundation up we use smart, advanced framing techniques to reduce waste in our designs, and to block the transfer of heat or cooling from the inside of the home. Insulated headers prevent air leakage.

High Performance Insulation
Hi-density R-23 blown-in blanket wall insulation completely fills the wall cavities, R-60 fill the ceilings, reducing air leakage for a quieter home.

96% High Efficiency Furnace
Saves money, adds comfort with sealed and tested ducts.

Superior House Sealings
All spaces between window headers, outlets, framing, joists, thermal breaks or vents are sealed with caulking or expanding foam to prevent air leakage and heat loss. Vapor block applied to all exterior walls for air exchanges as low as 2.3-2.6 per hour.

Solar-Ready
Our homes are equipped to accept solar panels. Because our homes are so well insulated, it takes a smaller solar system to provide the electrical needs.

Smart Flooring Choices
Our homes use engineered plank flooring, saving virgin timber. The carpeting is designated Green Label Plus, signifying it has passed strict low emissions Air Quality Carpet Testing standards.

ThermaTru® Exterior Doors
Fiberglass doors reduce heat loss or gain. Energy savings built-in.

65 gal Heat Pump Water Heaters
For ultimate efficiency and energy savings we install the fastest recovery heat pump water heaters.

High Performance Windows
Vinyl windows with an efficiency of 0.28 or lower has less heat loss or gain. That is 15% better than code-built. This insulation value gives comfort and energy savings year-round.

Double-Wall Construction
Our 2x6 exterior walls are sheathed, Tyvek® Drain wrapped, and HardiePlank® Lap Sided for protection from the elements and energy savings.

Water-conserving Fixtures
We are EPA Water-Sense driven to reduce water waste, while tastefully enhancing the bath, kitchen and laundry areas.

Low-VOC Coatings
We use low VOC paints from Sherwin Williams® to reduce in-home toxins.

Healthy Allergen-Free indoor air
MERV-13 level air filtration is rated "Hospital Clean" trapping dust particles, mold spores, dust mite debris, tobacco smoke and pet dander.

PEX water piping
Strong and corrosion-free, non-metallic tubing reduces hot water heat loss.

Energy-Efficient Lighting
We install long-life LED and CFL lighting.

Third-Party Verified
* Every home is rated by a third-party to verify and validate Energy Performance Score/EPS.

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SEE INSIDE Your New Stafford Home

96% High Efficiency Furnace

Saves money & adds comfort with sealed and tested ducts. All heated air (and cooled air) is circulated through sealed ducting in conditioned spaces. Coupled with our six inch indoor air filtration, you can be sure the cozy, warm air you breathe is also great as to breathe.



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SEE INSIDE Your New Stafford Home

Healthy Allergen-Free Indoor Air

MERV-13 level air filtration is rated "Hospital Clean" trapping dust particles, mold spores, dust mite debris, tobacco smoke and pet dander.



You deserve air this clean. Breathe deeply! :

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SEE INSIDE Your New Stafford Home

High Performance Windows

We choose to install vinyl windows with an efficiency of 0.28 or lower, meaning the window is double rigorous standards for less heat loss or heat gain. That is 15% better than code-built.



This insulation value gives comfort and energy savings year-round.

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Learn more online. Visit us <http://www.staffordhomesandland.com/energy-star-homes.html>

IN-HOUSE HOME BUYER INFORMATION:

A - Stafford Homes craft an amazing, energy efficient house. But how to tell that to the person at the open house or real estate agent showing the home? I created a sample cut-away infographic that allowed each section of the home to be highlighted for the attributes it offers. This became a printed handout available at every finished home and as a downloadable PDF from the Stafford website (which I built and maintained). Authored with InDesign, Photoshop and Illustrator (2019)

B - A series of (12) in-house 7" x 7" PVC signs told the energy efficient story as the visitor walked the model home. Each sign highlighted an aspect of construction. Smartphone users could scan a QR to the company website for a full section on the benefits of buying an energy efficient home. The signs really told the story.



NOTE: This project sample sheet is provided for reference only. Artwork, logo, theme of design and layouts are owned by the client (Stafford Homes + Land). Plummer Design + Illustration | 503-806-4505 | mail@plummerdesign.com