



**ILLUSTRATION FOR BUSINESS - LOGO + BRANDING:**

A - The client had a business name. My job was to tell what that business offered **WITHOUT WORDS**. The first comp set offered some design options. The **ILLUSTRATED** depiction of an insect being **SEEN** under a magnifying glass was the winner, not taking long to finalize afterwards.  
 B - Once the logo had been signed off as a "GO" I designed, proofed and sent the business cards off to print (with appointment note lines on the reverse side).  
 C - To wrap up this project, layouts for vehicle graphics were applied to the new black company trucks.



NOTE: This project sample sheet is provided for reference only. Artwork, logo, theme of design and layouts are owned by the client (Gath's Pest Patrol)  
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