

(A)

For HindsightMX I was asked to create an aggressive flaming eyeball for the logo. The printed materials, website, vehicles and signs were all set on fire! The recession of 2008 took this amazing indoor motocross arena out. I marketed it 'till the very end.

From the branding / marketing project for Hindsight MX - Indoor Motocross:

- A - Website and promo microsities
- B - Gear incl. caps, tees, wraps
- C - Gift card and backer
- D - Exterior sign design/install
- E + F - Biz cards, Ads (multiple)

(B)



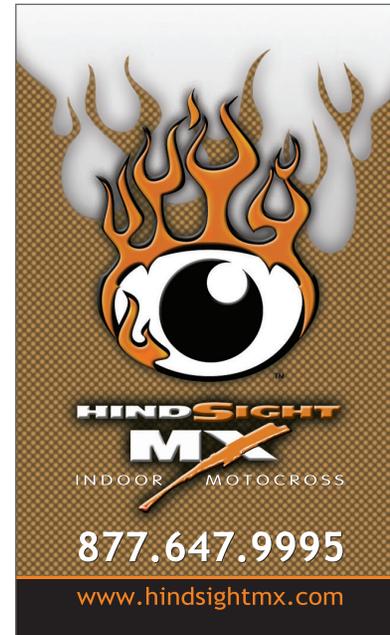
(F)



(C)



(D)



(E)



NOTE: This project sample sheet is provided for reference only. Artwork, logo, theme of design and layouts are owned by the client (HindsightMX)
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