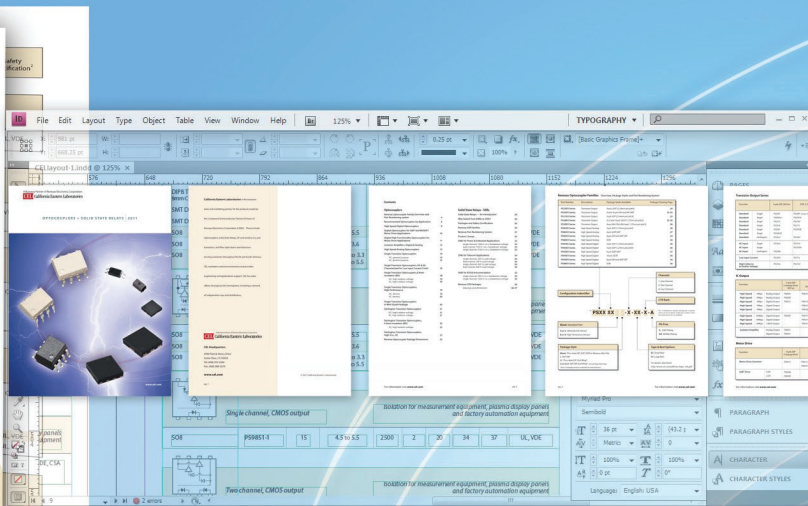




B Magazine display ad

Overview :

The docket was to create a display ad for various industry magazines. The contract provided a logo and low-resolution product images. The product images were rebuilt in PSD and resized using Genuine Fractals, then placed onto a vector-based background image. Info balloons created in FreeHand and Illustrator CS4. Part of a comprehensive ad campaign for print and web. 100% plummerdesign



A CEL Product line catalog

Image shows :

The 42-page spread authored with InDesign CS4 Vector images created in FreeHand/Illustrator.

Overview :

The docket was to create a new catalog that could encompass two product lines. It required staying true to the existing theme of design, while allowing for an updated feel. The docket was turned over press-ready, and fully editable for the CEL staff. Cover art depicts "power & energy", an original vector-based image by Plummerdesign

Renesas

Worldwide Leader for RF Switch ICs



uPG2179TB
lowest overall cost



uPG2409T6X
low cost medium power



uPG2163TSN
lowest cost dual band Wi-Fi



uPG2185T6R
smallest size dual band Wi-Fi



uPG2176TSN
high power dual band WiMAX



uPG2413T6Z
lowest cost Bluetooth + Wi-Fi

- ✓ Low Cost
- ✓ Small Size
- ✓ Low Insertion Loss
- ✓ Wide Applicability in Wireless - Wi-Fi, Bluetooth, WiMAX, 4G



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