

A CEL PowerPoint

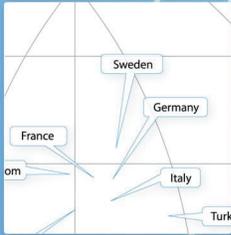
Image above :
New art of the continents was illustrated using FreeHand and Illustrator, along with the text balloons + pin pointers.

Overview :

The docket outline was to create new art/pages for a PowerPoint presentation. Along with art needs there was a large body of texts to be written for new sales offices/locations. The texts were authored using Illustrator CS4, to maintain editability. Once done, images were exported to JPG for use in the PPT slides. It was this project that brought me to create the text balloons used on several following CEL dockets. Discrete use of opacity, shadows and glow played a large part in keeping the cluttered pages readable and easy on the eyes. Final project in PPT/SWF/WMV and 100% plummerdesign.



Representatives	
Mexico	Europe
Zapopan, Jalisco Everest Sales & Solutions everestss.com Tel: +(52) 33-3123-0848	United Ki Castle Mic castlemic Tel: +(44)
Ecatepec, EDO de Mexico, DF Everest Sales & Solutions everestss.com Tel: +(52) 55-5770-2179	France Elexience elexience. Tel: +(33)
South America	Germany
Brazil	



B Large-format Tradeshow banner

Overview :

The docket was to create a new tradeshow banner. The purpose being to show the rebranding of NEC as Renesas. There were several comp ideas, yet the most simple and clean layout prevailed. Authored in FreeHand/Illustrator.



NOTE: This project sample sheet is provided for reference only. Artwork, logo, theme of design and layouts are owned by the client (CEL-Renesas)
Plummer Design + Illustration | 503-806-4505 | mail@plummerdesign.com